

RESEARCH SNAPSHOT

Time is money.

Scottish new-build markets | March–August 2026

Market	Average price*	Average floor area	Average £/sq ft*	Rate of sale* homes / outlet / week
Glasgow	£338k	1,047 sq ft	£316	0.62
Inverness	£350k	1,226 sq ft	£279	0.52
Edinburgh	£447k	1,098 sq ft	£405	0.36
Aberdeen & Aberdeenshire	£351k	1,351 sq ft	£262	0.29

*Asking prices. Averages use available records; £/sq ft is area-weighted.
Rate of sale reflects recorded reservations, not completed sales.

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Sales pace matters.

Recorded reservations per outlet per week | March–August 2026



**Slower sales can mean longer on site,
higher prelims and more pressure on margin.**

Rate of sale is based on recorded reservations, not completed sales.